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DEPARTMENT OF JUSTICEUNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

DEC 19 10 01 AM 1968

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents
Registration Act of 1938, as amended.

REGISTRATION SECTION

1. Name of Registrant VAN BRUNT & COMPANY, ADVERTISING-MARKETING, INC.	2. Registration No. 1704
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

☒ To correct a deficiency in☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.☐ Initial Statement☒ Supplemental Statement
for October 2, 1968☐ Other purpose (specify) _____☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Item 15(a) "Disbursements - Monies" of the Supplemental Statement is amended to include the following:

Approximate amount of disbursements against monies received and shown under 14 (a), is \$182, 589. 48.

Disbursements made to suppliers of engravings, art, typography, etc., including Neff Lithography Co., John Narr, photographer; Collier Photo Engraving Co., Franklin Typographers, etc.

Disbursements made to numerous media including magazines (Good Housekeeping, McCall's, Ladies' Home Journal, Holiday; Venture, Travel Trade Journals, etc.) and newspapers (N.Y. Times; N.Y. News; Boston Globe; Hartford Courant; Chicago Tribune, Wall Street Journal, etc., etc.)

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, BY: or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Van Brunt & Company
Advertising-Marketing, Inc.BY: Albert Van Brunt
ALBERT VAN BRUNT, PresidentSubscribed and sworn to before me at New York, New Yorkthis 16th day of December, 19 68

My commission expires _____

NOTARY PUBLIC
Qualified in New York County
Term expires March 30, 1970

SFO 915-477